



HAITIAN ASSOCIATION OF INDIANA
2915 N High School Rd | Indianapolis, IN 46224
Email: haitian.indy@gmail.com | Web: www.haindy.org
Be the Change!



SPONSORSHIP PACKET

14TH ANNUAL HAITIAN FLAG DAY FESTIVAL
MID-WEST EDITION

SATURDAY, MAY 21, 2022
10:00AM / 10:00PM

MacAllister Amphitheater at Garfield Park
2450 Conservatory Dr, Indianapolis, IN 46203



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Bonjou Friend!

Did you know the Haitian Flag is one of the oldest flags in the world? For 218 years, it has been considered a symbol of unity and pride for the people of Haiti. Haitian Flag Day is tightly linked to a history of struggle and freedom and is celebrated internationally during the month of May.

Please join us as we celebrate Haitian Heritage Month in Indiana. On May 21st, 2022, the Haitian Association of Indiana (HAI) is presenting the 14th Annual Haitian Flag Day Festival – The MID-WEST EDITION, a great opportunity to celebrate the rich culture, distinctive art, delicious food and learn the traditions of Haiti and its people.

Indiana is home to over 20,000 Haitian residents. Beyond creating an enjoyable environment for everyone to celebrate with friends and family, we see this festival as a positive way to celebrate the spirit of the Haitian Community and share it with the broader community.

As a volunteer based organization, HAI needs the support of kind individuals and or corporate sponsors to make this event successful and thereby facilitate various social services on behalf of Haitians seeking better working and living conditions in the state. The proceeds from this great event will be used to support the Haitian Community and the programs that the Haitian Association of Indiana offers throughout the year. We believe that social investments in our community will provide opportunities while increasing awareness.

Enclosed is a guide that outlines opportunities for your involvement in the **2022 Haitian Flag Day Festival – The MID-WEST EDITION** scheduled to take place on **May 21st, 2022, at the beautiful MacAllister Amphitheater at Garfield Park in Indianapolis.** We appreciate your commitment to the continued promotion of diversity and look forward to partnering with your organization.

Please consider becoming a sponsor. As a sponsor, your name will be placed on all materials and banners to recognize your contribution to this great initiative.

Thank you for your support,

Alex Dugé
Chairman of the Board of Directors
Haitian Association of Indiana
305.725.3951
alex.duge@haindy.org



For the 2022 Haitian Flag Day Festival – The MIDWEST EDITION, we have extensive sponsorship offering that will offer our partners the opportunity to interact and engage with the Haitian community in Indiana and our sister communities in the border states including Ohio, Michigan, Kentucky, and Illinois. The packages can be customized and tailored for specific needs. Please contact us for more details.

Featured Sponsorship - \$5000

- Company name announced throughout the event
- 10 special guest passes
- Company logo printed on back of the events T-shirts (if any) in large font
- Personalized benefits to be negotiated for the presenting sponsor
- Prime exhibit space with display booth including sponsor signage
- Sponsorship recognition on HAI website through year end (*logo with hyperlink*)
- Signage at the Haitian Community Center through year end
- Materials distribution
- Full page ad in event program
- Name and logo recognition on promotional material
- Inclusion in traditional and Social Media Marketing Campaign

Platinum - \$2000	Gold - \$1000	Silver - \$500
<ul style="list-style-type: none">▪ Display Booth at the event▪ Full page program Ad▪ Sponsorship recognition on HAI website through year end (<i>logo with hyperlink</i>)▪ Signage at the Haitian Community Center through year end▪ 5 special guest passes	<ul style="list-style-type: none">▪ Display Booth at the event▪ ½-page ad in event program▪ Sponsorship recognition on HAI website through year end (<i>logo with hyperlink</i>)▪ 3 special guest passes	<ul style="list-style-type: none">▪ Display Booth at the event▪ Mention in event program list of sponsors▪ Sponsorship recognition on HAI website through year end (<i>logo with hyperlink</i>)▪ 2 special guest passes



Company/Organization Name: _____

Contact Name _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Company's Website: _____

Corporate Sponsor Agreement

Haitian Association of Indiana presents,
14th Annual Haitian Flag Day Festival – 2022
MID-WEST EDITION.

Featured Sponsor | **Platinum Sponsor** | **Gold Sponsor** | **Silver Sponsor**

I/We cannot accept your invitation to participate as a sponsor, but we would like to support your efforts.

Enclosed is a tax-deductible contribution of \$ _____

Sponsorship agreement and payment is agreed upon by:

Authorized Representative (please print): _____

Signature: _____ Date: _____

Please mail your form and your check payable to "Haitian Association of Indiana"

Or pay online at <http://www.haindy.org/donate/>

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Your sponsorship must be received at least 4 weeks before the event to obtain program day benefits.



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EVENT LINE-UP

PRESS RELEASE

14th ANNUAL HAITIAN FLAG DAY FESTIVAL - 2022 **MID-WEST EDITION**

The Haitian Association of Indiana (HAI) in collaborations with Kasika Production and Indy Parks and Recreation is proud to announce the 2022 lineup for the 14th Annual Haitian Flag Day Festival – MID-WEST EDITION.

The annual Haitian Flag Day Festival is a family event organized by the Haitian Association of Indiana in the spirit of promoting the beautiful Haitian culture to a broader audience; in particular the heart of the Midwest region of the United States - Indiana, Ohio, Michigan, Kentucky, and Illinois where more than 170,000 Haitian migrants call home.

The 2022 Haitian Flag Day Festival – MID-WEST EDITION will take place at the magnificent McAllister Amphitheater at Garfield Park, 2450 Conservatory Dr, Indianapolis, IN 46203. Our heavy hitting line up this year is composed of a slew of Internationally renowned artists, including **T-Vice, Djakout #1, Darline Desca and RAM**. The event also presents an opportunity to shed light on up-and-coming talents, artist, and DJs such as **Oltanie Charles, Baz La, Danny Fidel, DJ Slash, DJ Fire, DJ CarterMix, DJ SonnyMix, Kabatout** and more.

The Haitian Flag Day committee is also proud to present the incomparable **Guy Webern Guerrier (Guy Wewe)** as Guest Host alongside **JR Rigolo** and **DJ Francky Mix-A-lot**.

Special preferred sitting tickets are available on Eventbrite <https://indyflagday.eventbrite.com>

For sponsorship opportunities, contact the Haitian Association of Indiana (317)-559-3444 or email us at community@haindy.org For the latest updates, please visit our webpage <http://www.haindy.org/> or find us @Haitian Association of Indiana on Facebook, Twitter and Instagram.



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HAITIAN ASSOCIATION OF INDIANA PRESENTS

SAT. MAY 21 2022

STARTING AT **10AM - 10PM**

IN COLLABORATION WITH **KASIKA PRODUCTIONS**

14TH ANNUAL

HAITIAN Flag Day FESTIVAL

MIDWEST EDITION

MacAllister Amphitheater
— at **Garfield Park** —

2450 CONSERVATORY DR, INDIANAPOLIS, IN 46203

LINE UP

DJAKOUT #1
T. VICE
RAM

DARLINE DESCA
DANNY FIDEL
BAZ LA
OLTANIE
VAGLAVI
FEMME ALA
GUITARE

DJ FMA
DJ SLASH
DJ FIRE
DJ CATER MIX
DJ SONNY MIX
NG-MIX
MY-G
DJAWOOL HIT
COMEDIAN
KABATOUT

HOST BY:
GUY WEWE
& JR RIGOLO

TICKETS ON **Eventbrite**

100% Haitian

The Haitian Association of Indiana is a 501(c)3 non-profit organization.
All contributions are fully tax-deductible to the extent allowed by law.